VIBRANCE™ DYE HOW-TO GUIDE

DIRECT COLORS

PRELIMINARY TESTING

Before using the product for your entire project, try it out on a small, hidden area of the surface you'll be working on. This will let you see how it looks and if it's the right fit for your project.

PRE-APPLICATION

• Clean: Vibrance[™] Dye should be applied only on clean surfaces devoid of dust, dirt, oil, grease, paint, adhesive, sealers, curing compounds, efflorescence, chemical pollutants, rust, algae, and mildew, which could interfere with the chemical reaction. Clean the surface with an eco-friendly degreaser and ensure thorough rinsing with clean water to remove any residues.

• Sound: Apply only to cement-based products that are not flaking or spalling. The substrate must be structurally sound. For surfaces showing signs of delamination, employ diamond grinding, shot blasting, or similar mechanical methods for removal. For concrete, ensure the surface has a minimum strength of 2500 psi.

• Cured: The concrete or overlay must be fully cured prior to application. For optimal results, it is advised that cement-based products undergo a curing period of at least 28 days.

• Temperature: Apply when temperatures are between 40°F (4°C) and 95°F (35°C) for optimal results.

• Profiled: Conduct an absorption test to determine if the concrete is ready for staining. Pour water onto the surface and wait 3-5 minutes.





Etching NOT required

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• If the water is not absorbed, clean and etch the surface using CitrusEtch[™] concrete Etcher to open the pores of the concrete surface. Scan QR Code below for detailed instructions.





IMPORTANT: Use spiked shoes when etching. If shoe prints are etched onto the concrete surface, you will need to use a mechanical grinder to remove them.

TOOLS REQUIRED

• Personal Safety: Always wear appropriate personal protective equipment as recommended in the SDS.

Preparation Tools

- ProClean Degreaser™
- Pressure washer
- Scrub brush/Broom/Mop/Bucket
- Wet/Dry vacuum
- Surface protector

Etching Tools (If Required)

- Safety gear
- Pump sprayer
- Spiked shoes
- CitrusEtch™ concrete etcher
- ProClean Neutralizer™
- Scrub Brush/Broom/Mop/Bucket
- Wet/Dry vacuum

Staining Tools & Supplies

- Safety gear
- Spiked shoes
- Acetone
- Acetone-grade sprayer
- Spill bucket & microfiber cloth

Sealing Tools

- Safety gear
- AcquaSeal[™] or EasySeal[™] concrete sealer
- Pump sprayer and/or 1/4 ' nap roller/tray

Polishing Tools (Interior Only)

- ProWax Polish[™] concrete floor wax
- 1/4 ' Nap Roller/Tray

VIBRANCE[™] DYE PREPARATION

VibranceTM Dye is available in pre-measured packets for mixing with acetone in volumes of 5 ounces, 1 quart, 1 gallon, or 5 gallons. Follow these steps to ensure proper dye preparation:

1. Select the correct pre-measured dye:

Each container is pre-measured for a specific amount of acetone:

- For 5 oz of acetone: Use the 5-oz Vibrance[™] Dye
- For 1 qt of acetone: Use the 1-qt Vibrance[™] Dye
- For 1 gal of acetone: Use the 1-gal Vibrance[™] Dye
- For 5 gal of acetone: Use the 5-gal Vibrance™ Dye

2. Pour:

Add the entire contents of the pre-measured dye container into a separate container with the indicated amount of acetone (5 oz, 1 qt, 1 gal, or 5 gal).

CAUTION: When preparing the concrete dye mixture with acetone, please exercise extreme care. **Do not** use an electrical mixer to blend the dye and acetone in the sprayer, as acetone is highly flammable, and this could create a fire hazard. Instead, use a manual stir stick or shake the container vigorously to ensure the dye is thoroughly mixed. Always handle and store acetone in a well-ventilated area, keeping it away from heat, sparks, and open flames. Be sure to follow all warnings and safety instructions provided on the acetone label.

3. Shake:

Tightly seal the container and shake it vigorously for at least 20 seconds to ensure the dye mixes thoroughly with the acetone.

4. Wait:

Let the mixture sit for one hour before use.

5. Spray:

Remove all filters from the acetone-grade sprayer, shake the Vibrance[™] mixture well again, and pour it into the sprayer for application.



Note: Always use a sprayer specifically designed for acetone. Regular sprayers used for decks or fences won't work with this product.

If you're using a larger sprayer, such as a 3-gallon model, avoid holding it by the pump handle while spraying. Instead, hold it by the strap and tilt it at a 30 to 45-degree angle for optimal application.

SURFACE PREPARATION

• Area Preparation: Cover any surfaces you don't want to stain to avoid accidental application

• Avoid Tape: Don't use tape on concrete surfaces before or after staining, as it can affect dye adhesion.

Scan QR Code for a Comprehensive Concrete Surface Preparation Guide



VIBRANCE™ DYE APPLICATION

Before starting:

Ensure all sources of ignition are eliminated. Turn off any pilot lights, avoid smoking, and keep the area free from sparks or open flames. Always follow acetone safety guidelines as outlined on the product label.

Start at a far corner:

Begin spraying in the corner furthest from the exit to keep a clear path for leaving. Use an acetone-grade sprayer to prevent damage and ensure proper application.

Spray technique:

Spray in circular motions with overlapping passes for even coverage. Frequently shake the sprayer side to side to keep the dye mixed. When using multiple colors, apply lighter shades first, then blend with darker ones. Always wear spiked shoes to avoid disturbing the wet dye.

Apply Thin Coats:

Use thin coats to avoid puddling. You can apply up to four coats for deeper color, allowing each coat to fully dry before applying the next. If the sprayer drips or puddles form, stop and wait 4–6 hours for the dye to dry. Dab excess dye with a cotton cloth and acetone, then lightly respray to blend.

Drying Time:

Allow 8 hours between coats, and let the final coat dry for at least eight hours before applying the sealer. If you need to walk on the surface before it's fully dry, wear spiked shoes to avoid smudging.

Remove Excess Dye:

After the dye has dried, use a dust mop or microfiber mop to remove any excess dye that hasn't bonded to the surface.

Avoid Walking on Wet Dye:

Do not walk on the dye until it's fully dry. If necessary, wear socks or spiked shoes to prevent smudging.

Note: The color may appear faint when dry but will become more vibrant once the sealer is applied. Be patient and allow full drying time for best results. Applying the sealer is a crucial final step.

SEALING

Sealing is an essential step after applying VibranceTM Dye. The dye itself penetrates the pores of the surface but does not form a permanent bond, meaning it can largely be washed off if not sealed.

FOR EXTERIOR SURFACES:

• Choose between EasySeal[™] Satin or AcquaSeal[™] Satin. Both provide a satin finish that is less slippery compared to their gloss counterparts.

• Keep in mind that EasySeal[™], being solvent-based, generally enriches and darkens the stain color more than the water-based AcquaSeal[™].

FOR INTERIOR SURFACES:

• AcquaSeal[™], available in Gloss or Satin, is the recommended sealer for indoor use. Its water-based composition and lower VOC emissions make it an ideal choice for enclosed environments.

• To enhance durability and extend the life of the sealer protecting the stain, consider applying an additional coat of ProWax Polish[™] after the sealer has fully cured.

• If you choose to use EasySeal[™] indoors, ensure there is sufficient ventilation to maintain good air quality.

SURFACE PROTECTION AND MAINTENANCE

• Periodically inspect the sealed surface for areas where the sealer may be thinning or showing signs of wear due to traffic. Reapply the sealer as needed, following the guidance provided in the appropriate Technical Data Sheet.

• For interior surfaces, the application of ProWax Polish[™] is recommended as a sacrificial layer on top of the existing seal coat to enhance protection and appearance. Ensure you obtain and review the appropriate Technical Data Sheet and Safety Data Sheet prior to using this product.

COVERAGE

Estimated coverage is approximately 150 square feet (13.94 m²) per gallon. Actual coverage rates may differ based on factors such as surface porosity, texture, the age and condition of the concrete, chosen application method, and prevailing environmental conditions.

DISPOSAL

For the disposal of any unused product, please refer to your local environmental or hazardous waste management authority to ensure compliance with local regulations.

CLEAN-UP

For cleaning tools and equipment use acetone. Always follow acetone safety guidelines as outlined on the product label.

COLOR SELECTION

Vibrance[™] Dye is available in 35colors. For the full range of options, scan the QR code below to view our color chart.



SAFETY & PRECAUTIONS

CAUTION: Avoid contact with eyes and skin. Do not breathe dust. Do not take internally. In case of eye contact, flush thoroughly with water. In case of skin contact, flush thoroughly with water. If swallowed, do not induce vomiting. Call physician immediately. KEEP OUT OF REACH OF CHILDREN.

SHELF LIFE AND STORAGE

This product should be used within one year of purchase for optimal effectiveness. For storage, keep the product indoors, in a cool area away from direct sunlight and heat sources.

WARRANTY

Vibrance[™] Dye, a proprietary product, is guaranteed to maintain uniform quality within the bounds of manufacturing tolerances. However, as we have no control over its application, no explicit or implied warranty is provided concerning the effects of such use. In the event of a proven defect, our liability is strictly limited to refunding the purchase price of the defective material. The user is responsible for all other risks and liabilities that may arise from the use of this product. For any inquiries, please reach out to Direct Colors customer service.